

# Marisa Kessler

Branding | Editorial Design | Web Design | Copywriting



Homebase: Hellwagstraße 14/4/7 | 1200 Vienna, Austria  
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Date of birth: 27<sup>th</sup> January 1986  
Nationality: Austrian  
Marital Status: Single

## WORK EXPERIENCE

- **niceshops GmbH, Graz and Vienna**  
Creative Director | Circle Creative  
Mid 2022 – 09/2023  
Brand Manager  
2020 – Mid 2022  
Graphic Designer  
10/2014 – 2020
- **Marisa Kessler, Graz**  
Self Employed Graphic Designer (side job)  
01/2016 – 06/2018
- **Madison Werbeagentur GmbH, Graz**  
Graphic Designer  
11/2012 – 09/2014
- **XAL GmbH, Graz**  
Graphic Designer & Marketing Manager for the XAL  
Subsidiary – Wever & Ducre  
07/2012 – 11/2012
- **elephant seven Hamburg GmbH, Hamburg**  
Internship Web- / Screen Design  
04/2011 – 10/2011
- **»naturtalent« (Virtual Advertising Agency, University  
of Applied Sciences, FH Joanneum, Graz)**  
Graphic Designer  
03/2010 – 06/2010

## SOFTWARE SKILLS

Since software changes constantly it would be exaggerated and presumptuous to claim that I have a 100% mastery of Adobe CC programmes. But tbh I'm pretty up to speed in image retouching and final printing. Even without Beta. Or AI.

Adobe Photoshop



Adobe InDesign



Adobe Illustrator



Adobe Dreamweaver (Basics)



Adobe Premiere Pro (Basics)



Adobe After Effects (Basics)



Adobe Lightroom Classic



HTML | CSS | PHP (Basics)



MS Office



Canva (Basics)



## EDUCATION

- **University of Applied Sciences, FH Joanneum, Graz**  
Bachelor – Information Design  
09/2008 – 06/2012
  - Major in Communication Design
  - Bachelor Thesis on Corporate Design  
»Corporate Identity – Imaging und Marken«
  - Graduated BA with Distinction
- **Berlitz School of Languages, Graz**  
4-Language-Diploma  
10/2005 – 06/2006
- **Karl-Franzens-University, Graz**  
Diploma – English and American Studies  
10/2004 – 07/2005
  - Complementary Studies – Europe: Language, Business & Law
- **BORG (Upper Secondary School) Monsbergergasse, Graz**  
TecMedia  
2000 – 2004
  - Major in Information Technology and Network Engineering
  - A-Levels June 2004

## LANGUAGES

- **Deutsch** (native)
- **English** (fluent)
- **Español** (intermediate but rusty)
- **Italiano** (basics)
- **Français** (basics)
- **Hrvatski** (enough to order beer)

## OTHER SKILLS

- **Cambridge BEC Vantage Certificate** (ESOL)
- Seminar: **Presentation Techniques**
- Seminar: **Self-Management**
- Seminar: **Intercultural Management**
- Seminar: **Communicative Competence in Business**